

JOHNSTON MARKETING

Website Design, SEO & Digital
Marketing Specialist



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CONTENTS

03

Welcome

04

Who we are

06

What we do

10

Testimonials

12

Contact



WELCOME TO OUR BROCHURE

Thank you on behalf of myself and the team for picking up our brochure today. I understand that deciding on a website design & marketing agency can be a daunting experience. Here at Johnston Marketing, we work alongside our client's and act as their marketing & digital team to ensure sustained growth & further their online presence.

To date, we have worked with hundreds of businesses of all sizes. Our commitment to building trusting relationships with our personal approach is what makes us stand out against the competition. Throughout the brochure you will see both examples of work & testimonials from our esteemed clients.

We look forward hearing from you and being a part of your businesses journey.

Managing Director,

Tim Johnston

**WE OFFER
BUSINESSES OF ALL
SIZES THE
OPPORTUNITY TO
SHINE BY PROVIDING
EVERY DIGITAL
MARKETING
REQUIREMENT UNDER
ONE ROOF.**

WHO WE ARE

Johnston Marketing was founded in May 2020. Our goal was and is to provide a service that exceeds expectations and allows companies to see real growth. With over a decade of experience, customer satisfaction is at the heart of everything we do. We strive for excellence across all of our services offered.

Johnston Marketing provide an all-in-one solution to businesses of varied sizes. Utilising our expertise, knowledge and proven track record, we ensure that every business we work with sees tangible results and online development through our services.

The business has been built on unwavering trust with our clients and a no "digital jargon" approach. We believe every business deserves the opportunity to thrive in the digital world and facilitate this with our tried and tested methods".

-  400+ Clients served
-  Hundreds of websites developed
-  150+ Five-Star reviews



WHAT WE DO

PARTNERED WITH:



We've had the privilege of assisting countless businesses, each with its unique goals and challenges, much like yours. Over time, we've meticulously crafted a comprehensive suite of services designed to elevate your business's online presence and amplify its marketing reach. Whether you're seeking to enhance your website, optimise your search engine strategy, or refine your digital advertising efforts, we have the expertise and resources to help you succeed. Explore the array of services in this brochure.

Not only do we cover all areas of digital marketing. We facilitate both the hosting of your website and email addresses meaning all online aspects of your business are handle in one place. We provide unrivalled support and extremely high performance levels.

WHAT WE DO



SEO

From backend SEO to consistent, engaging blog posts and articles. Johnston Marketing have many case studies of SME businesses making it to page one on Google and other well know search engines



PPC

If you're a local or international organisation we ensure fantastic results from your PPC accounts. Specialising in Google & Social Media Ads we will provide you continuous results and make your advertising spend work for you with our proven methods.



WHAT WE DO



LEAD GENERATION

We can provide qualified leads to your sales team to avoid the headache and hard work that goes into finding new business. Tell us your target market and we'll do the rest.



SOCIAL MEDIA

If you're looking to increase your social media reach with quality followers and share consistent engaging content across all platforms our team can cover all of your requirements and offer a full social media management service.



WHAT WE DO



WEB HOSTING

With over a decade of experience in the web hosting industry, we've got you covered. We manage all of our servers, and do not resell another company's services. This provides us with total control over our offerings, ensuring that our quality remains consistent, and your websites remain online.



WEB DESIGN

Whether you're in need of a brand-new website or to refresh your current one, we've got you covered. Johnston Marketing work with businesses in the UK and beyond and have provided them the website of their dreams. We can offer bespoke builds and write your content. This allows you to focus on your business and not worry about the process when it comes to your website design and development.





"We've been working with Tim from Johnston Marketing for a while now and he never fails to amaze. He took the reigns from me and turned my awful attempt at a website into something I was proud to share and represent my business with. He got me ranking highly on google and I've barely been able to keep up with demand all thanks to Tim and the team. 5 stars honestly doesn't seem enough. Thanks guys!"



"I have worked with Johnston Marketing for a few months now and they have really helped me understand my business and especially my website when it comes to gaining new customers from Google. Tim is extremely approachable and has been available when needed with any questions. Highly recommend Johnston Marketing if you require a digital marketing agency."

"We have been working with Johnston Marketing at a local events venue since around July 2023. The difference and impact his knowledge and marketing support has given is above and beyond what we expected and excited to see the results the continued working relationship brings us into 2024. We had the busiest Christmas to date at the venue and there is no doubt this is a reflection on the guidance we've had from the business. Great service, easy communication, knowledgeable, helpful, personal and fantastic value for money - especially when the return on investment hits!"

"I must say we're overwhelmed with not only the finished product but the high level of professionalism throughout by both Tim & Russ who worked hard to ensure our sites were ready in time for 2024."

"I needed assistance with my electrical firm based in Thanet and found Johnston Marketing on Google. They assisted not only with some SEO work, Tim also helped with a few IT issues we had. Really pleased and highly recommended."



“Tim was really helpful he produced a website that looks exactly how we wanted it to. He produced our content for us which saved so much time and stress. We have already recommended Johnston marketing to other companies and their websites are already underway. Thank you.”

“Not only was Tim super duper quick with his responses, he was a genuine nice guy, a real pleasure to work with; someone who simplifies marketing in a whole new entity.”



“Tim has been fantastic and extremely helpful in redesigning and updating our website. From initial contact to website going live, Tim has always been on hand to answer all questions and make any amendments. We are very pleased with our new website. I would certainly recommend Johnston Marketing Limited to anyone considering an upgrade.”

“Huge thanks to JM for helping us with our Lead generation and targeting a new market.”

“Tim has been helping try to sort out our old website which was very outdated. So when we decided to scrap that and start a new one we went straight to Tim. We brainstormed ideas together and came up with a new modern , minimalistic , easy to navigate website. Tim has been great at every step of this process , communication has been top-notch and his ideas of how to lay things out etc to maximise information without crowding the website have been phenomenal. Would definitely recommend Tim for websites or SEO work , he really is great and cares about what he does and the people he does it for. Thanks for all your help Tim.”

“Choosing a website developer can be difficult but I wouldn't hesitate to recommend Johnston Marketing. 5 star service throughout.”



“Johnston Marketing was recommended to me from a colleague. Using them to set up my business website was the best decision that I've made. Tim has a talent to understand a brief and turning it into something amazing. He was professional, diligent and reliable. I would absolutely recommend him.”

Introducing your business to new customers



FIND US ON



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