

# JOHNSTON MARKETING

**Website Design, SEO & Digital  
Marketing Specialist**



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## WELCOME TO OUR BROCHURE

Thank you on behalf of myself and the team for picking up our brochure today. I understand that deciding on a website design & marketing agency can be a daunting experience. Here at Johnston Marketing, we work alongside our client's and act as their marketing & digital team to ensure sustained growth & further their online presence.

To date, we have worked with hundreds of businesses of all sizes. Our commitment to building trusting relationships with our personal approach is what makes us stand out against the competition. Throughout the brochure you will see both examples of work & testimonials from our esteemed clients.

We look forward hearing from you and being a part of your businesses journey.

Managing Director,

*Tim Johnston*

**WE OFFER  
BUSINESSES OF ALL  
SIZES THE  
OPPORTUNITY TO  
SHINE BY PROVIDING  
EVERY DIGITAL  
MARKETING  
REQUIREMENT UNDER  
ONE ROOF.**

## **WHO WE ARE**

Johnston Marketing was founded in May 2020. Our goal was and is to provide a service that exceeds expectations and allows companies to see real growth. With over a decade of experience, customer satisfaction is at the heart of everything we do. We strive for excellence across all of our services offered.

# ABOUT US

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Johnston Marketing provide an all-in-one solution to businesses of varied sizes. Utilising our expertise, knowledge and proven track record, we ensure that every business we work with sees tangible results and online development through our services.

The business has been built on unwavering trust with our clients and a no "digital jargon" approach. We believe every business deserves the opportunity to thrive in the digital world and facilitate this with our tried and tested methods".

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- 👉 1000+ Clients served
- 👉 Hundreds of websites developed
- 👉 350+ Five-Star reviews

# WHAT WE DO

## PARTNERED WITH:



ChatGPT



SEMRUSH

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We've had the privilege of assisting countless businesses, each with its unique goals and challenges, much like yours. Over time, we've meticulously crafted a comprehensive suite of services designed to elevate your business's online presence and amplify its marketing reach. Whether you're seeking to enhance your website, optimise your search engine strategy, or refine your digital advertising efforts, we have the expertise and resources to help you succeed. Explore the array of services in this brochure.

Not only do we cover all areas of digital marketing. We facilitate both the hosting of your website and email addresses meaning all online aspects of your business are handle in one place. We provide unrivalled support and extremely high performance levels.

# WHAT WE DO



## SEO

From backend SEO to consistent, engaging blog posts and articles. Johnston Marketing have many case studies of SME businesses making it to page one on Google and other well know search engines.



## PPC

If you're a local or international organisation we ensure fantastic results from your PPC accounts. Specialising in Google & Social Media Ads we will provide you continuous results and make your advertising spend work for you with our proven methods.



## AEO

Answer engine optimisation ensures that your business is ready for the AI revolution. Be the 1st choice with ChatGPT & Gemini.

# WHAT WE DO



## LEAD GENERATION

We can provide qualified leads to your sales team to avoid the headache and hard work that goes into finding new business. Tell us your target market and we'll do the rest.



## SOCIAL MEDIA

If you're looking to increase your social media reach with quality followers and share consistent engaging content across all platforms our team can cover all of your requirements and offer a full social media management service.



# WHAT WE DO



## WEB HOSTING

With over a decade of experience in the web hosting industry, we've got you covered. We manage all of our servers, and do not resell another company's services. This provides us with total control over our offerings, ensuring that our quality remains consistent, and your websites remain online.



## WEB DESIGN

Whether you're in need of a brand-new website or to refresh your current one, we've got you covered. Johnston Marketing work with businesses in the UK and beyond and have provided them the website of their dreams. We can offer bespoke builds and write your content. This allows you to focus on your business and not worry about the process when it comes to your website design and development.





# TESTIMONIALS

“Finally seeing real results from our website, couldn’t recommend Tim and the team more highly. I came to Johnston Marketing wanting to stop relying purely on word of mouth and referrals for my video production business. Three months in, I’m now getting direct enquiries through the website something that genuinely hadn’t happened before.” - David

“We used Tim and his team for a 3 month meta ad campaign. The feedback we received was really good and it generated successful leads for our business. We will definitely be working with Tim and his team again in the near future. His personal attitude towards understanding our business resulted in a great campaign. The team are thoroughly efficient and the results are great. I definitely recommend Johnston Marketing.” - Zoe

“Tim and his team are sensational. They built my website which was perfect and they have also been doing extensive SEO work over the past 6+ months, which has lead to a high increase in clients and leads. We highly recommend investing in this service and Johnston Marketing.” - Matt

“Johnston Marketing has help me make my dream website, business cards and flyers. I had a lot of ideas, which Tim and his team listed to me and put what I wanted together. Would 100% recommend.” - Peter

“We had a great experience working with Johnston Marketing. Tim created and generated a social media advert for our business that has already helped bring more attention and enquiries our way. Professional, easy to work with, and clearly knows what he’s doing. We’re really pleased with the results and would definitely recommend Johnston Marketing” - Coniff Construction

“I've been using Johnston Marketing for a long time now, and the results on lead generation have been amazing! We get qualified leads every month, and it has transformed my business.” - Arham



# TESTIMONIALS

“We're so happy with our new website from Johnston Marketing. Tim & the team were superb! They're also hosting our website and email addresses and the service has been incredible. I would highly recommend them to anyone looking to get their business off the ground. 10 stars!” - Scott

“I recently used Johnston Marketing & Website Design to run a Facebook advertising campaign, and the results were better than expected! The whole process was smooth and professional from start to finish. They really understood what I wanted to achieve and created a campaign that delivered excellent engagement and genuine leads. I'm very happy with the outcome and would definitely recommend them to anyone looking to grow their business through social media marketing.” - Josh

Tim has been absolutely amazing for us. I am time short and not technically savvy, Tim has been the one stop solution for our marketing requirements. We've had over 15 leads from a recent campaign and people are buzzing about our business locally. The cost has been less than the value of one conversion, which is incredible. I will be recommending Tim to everyone. Thanks so much! One very happy customer.” - Laura

“My business partner and I are not very technical and have always found the design and setup of a website challenging. We had worked with other web developers in the past but never quite found the right fit—until we met Tim. From the very beginning, the process was smooth and stress-free. Tim and his team were always available to answer questions and consistently went out of their way to provide support. Their professionalism and dedication made the whole experience easy and enjoyable. We're very pleased with the outcome and look forward to continuing to work with Tim and his team as we grow our online presence.” - Josh

“Really fast and easy migration for a very large website. No disruption and always someone to answer queries, highly recommend.” - Thanet News

**Introducing your business  
to new customers**



**FIND US ON**



**@johnstonmarketing**

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